

WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333

Billing: (404)325-4646

Billing Address:

Great American Media (GMMB) Attention: Accounts Payable 1010 Wisconsin Avenue Washington, DC 20007

Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period		
494742-1	09/30/12	September 2012	08/27/12 - 09/30/12		

<u>Station</u> Sales Office Account Executive Sales Region HRP-WASHING National **WFSB** Heather Uttley Advertiser **Product** Estimate Number

Democratic Congressional DCCC 1473 Flight Dates Order# Alt Order # 09/25/12 - 10/01/12 494742 06328877 Billing Calendar Billing Type Deal# 🔿 Broadcast Cash

Special Handling

IDB# Advertiser Code Product Code 14 Agency Ref Advertiser Ref

Spots/

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 09/25/12	09/28/12	Late, Late Show	1:08am - 02:05am	-TWTF	:30	1	\$100.00	NM	
Weeks:		End Date MTWTFSS	Spots/Week	Rate					
0-4-40		09/30/12 -TWTF	1	\$100.00					
Spots: # C	h <u>Day Air [</u> /FSB Tu 09/2			Start/End Time 1:08am - 02:05ar		<u>h Ad-ID</u>) в3с12ст()F#0314		Rate Type
1 7 (3/12 1.12 AWI Late, I	ate onlow	1.00aiii - 02.05ai	اد. ۱۱	JUSCIZCI	73102H		\$100.00 NM
2 09/25/12	09/28/12	11a-12p Price is Right	11am - 12pm	-TWTF	:30	1	\$600.00	NM	
Weeks:		End Date MTWTFSS 09/30/12 -TWTF	Spots/Week	Rate					
Spots: # C		- • •	ntion !	\$600.00 Start/End Time	Longth	Ad-ID			Data Time
,	FSBW 09/2			11am - 12pm		<u>) да-ю</u>) p3c12cт0)5т02н		<u>Rate Type</u> \$600.00 NM
									\$000.00 INM
3 09/25/12	09/28/12	Eyewitness News	12pm - 12:30PM	-TWTF	:30	2	\$750.00	NM	
Weeks:		End Date MTWTFSS	Spots/Week	Rate					
Chala: # Cl		09/30/12 -TWTF	2	\$750.00	1 0	4 -1 15			
Spots: # Ch	n <u>Day Air D</u> FSB Tu 09/25			Start/End Time 12pm - 12:30PM	Length	: <u>Аа-ID</u> : D3C12CT0	ETA211		Rate Type
	FSB Th 09/27			12pm - 12:30PM		D3C12CT0			\$750.00 NM \$750.00 NM
					.00	DJCILCIO	310211		3750.00 19191
4 09/25/12	09/28/12	Eyewitness News	5pm - 5:30pm	-TWTF	:30	1	\$1,750.00	NM	
Weeks:		nd Date MTWTFSS	Spots/Week	Rate					
Chatai # Ch)9/30/12 -TWTF	1	\$1,750.00	111-	A -1 1D			en
Spots: # Ch	<u>Day Air Da</u> SB F 09/28			Start/End Time 5pm - 5:30pm	Length	<u>Aa-ID</u> D3C12CT0!	STAZU		Rate Type
		712 J. 12 I W L. yewin	icoo iyewo	ории - огоории	.50	DJCIZCTO.	710211		\$1,750.00 NM
5 09/25/12	09/28/12	Eyewitness News	5:30pm - 6pm	-TWFF	:30	2	\$1,750.00	NM	
Weeks:		ind Date MTWTFSS	Spots/Week	Rate					
Chata: # Oh		9/30/12 -TWTF	2	\$1,750.00	1	AJID	-		D
Spots: # Ch	<u>Day Air Da</u> SB Tu 09/25			Start/End Time	Length	<u>Aa-ID</u> D3C12CT05	TA2U		Rate Type
	SB Th 09/27/	•		5:30pm - 6pm 5:30pm - 6pm	•	D3C12CT05			\$1,750.00 NM
		712 O.44 FWI LYEWIUI			,30	DOCTECTO	1028		\$1,750.00 NM
6 09/25/12	09/28/12	Eyewitness News	6am - 6:30am	-TWTF	:30	2	\$1,100.00	NM	

INVOICE



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494742-1	09/30/12	September 2012	08/27/12 - 09/30/12

<u>Advertiser</u>	<u>Product</u>	Estimate Number
Democratic Congressional	DCCC	1473

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 09/25/12	09/28/12	Eyewitness News	6am - 6:30am	-TWTF	:30	2	\$1,100.00	NM	ali di galgita taman indi aga na satiga ni ta sa sati di
Weeks: Spots: <u>#</u> C	<u>Start Date</u> 09/24/12 h <u>Day Air</u>		•	<u>Rate</u> \$1,100.00 <u>Start/End Time</u>	Length	Ad-ID			Rate Type
1		25/12 6:15 AM Eyewi 28/12 6:09 AM Eyewi		6am - 6:30am 6am - 6:30am) D3C12C1) D3C12C1			\$1,100.00 NM \$1,100.00 NM
7 09/25/12	09/28/12	Eyewitness News	6pm - 6:30pm	-TWTF	:30	1	\$2,200.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 -TWTF	<u>Spots/Week</u> 1	<u>Rate</u> \$2,200.00					
Spots: <u>#</u> CI 1 W		Date Air Time Descri 27/12 6:12 PM Eyewi		Start/End Time 6pm - 6:30pm	Length :30	<u>Ad-ID</u> в3с12ст	05т02н		<u>Rate</u> <u>Type</u> \$2,200.00 NM
8 09/25/12	09/28/12	Eyewitness News	6:30am - 7am	-TWTF	:30	2	\$1,100.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 -TWTF	Spots/Week 2	<u>Rate</u> \$1,100.00					
	FSBW 09/2	Date Air Time Descri 26/12 6:44 AM Eyewit 27/12 6:45 AM Eyewit	ness News	<u>Start/End Time</u> 6:30am - 7am 6:30am - 7am		Ad-ID p3c12cT p3c12cT			Rate Type \$1,100.00 NM \$1,100.00 NM
10 09/25/12	09/28/12	Inside Edition	7pm - 7:30pm	-TWTF	:30	2	\$1,350.00	NM	V1/100.00 11W
Weeks:		End Date MTWTFSS 09/30/12 -TWTF	Spots/Week 2	<u>Rate</u> \$1,350.00	····				
		Date Air Time Descript 5/12 7:19 PM Inside	otion Edition	Start/End Time 7pm - 7:30pm 7pm - 7:30pm		<u>Ad-ID</u> p3c12ct(p3c12ct(<u>Rate Týpe</u> \$1,350.00 NM \$1,350.00 NM
12 09/25/12	09/28/12	CBS: THE EARLY SHO		-TWTF	:30	2	\$600.00	NM	V.,000.00 THM
		End Date <u>MTWTFSS</u> 09/30/12 -TWTF	Spots/Week 2	<u>Rate</u> \$600.00					
	<u>Day</u> <u>Air D</u> SB Tu 09/25 SB W 09/26	5/12 8:55 AM CBS: 1	tion THE EARLY SHOW THE EARLY SHOW	Start/End Time 7am - 9am 7am - 9am		<u>Ad-ID</u> p3c12cт0 p3c12cт0			<u>Rate Type</u> \$600.00 NM \$600.00 NM
14 09/25/12	09/28/12	Entertainment Tonight	7:30pm - 8pm	-TWTF	:30	1	\$1,350.00	NM	
		Ind Date <u>MTWTFSS</u> 09/30/12 -TWTF	Spots/Week 1	Rate \$1,350.00		. <u></u>			
Spots: <u>#</u> Ch . 1 WF:	<u>Day Air D</u> SB Tu 09/25	·		Start/End Time 7:30pm - 8pm	Length /	<u>\d-ID</u> 3C12Ст0	5т02н		<u>Rate Type</u> \$1,350.00 NM
15 09/25/12	09/28/12	9am-10am	9am - 10am	-TWTF	:30	2	\$500.00	NM	
-		<u>End Date</u> <u>MTWTFSS</u> 9/30/12 -TWTF	Spots/Week 2	<u>Rate</u> \$500.00					
	SB Tu 09/25	/12 9:50 AM 9am-10a	am	<u>Start/End Time</u> 9am - 10am 9am - 10am		\ <u>d-ID</u> 3с12ст0: 3с12ст0!			Rate Type \$500.00 NM \$500.00 NM
16 09/29/12		7a-9a Sat. Eyewitness N		1-	:30	1	\$700.00	NM	4-1-0-1-0-1-1-1-1
		nd Date MTWTFSS 9/30/121-	Spots/Week 1	<u>Rate</u> \$700.00					
Spots: # Ch	Day Air Da	ite <u>Air Time Descript</u>	ion	Start/End Time	Length A	.d-ID			Rate Type

INVOICE



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494742-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1473

Line Start Da	te End Date	e Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
16 09/29/12	09/29/12	7a-9a Sat. Eyewitne	ss Ne7am-9am	1-	:30	1	\$700.00	NM	
Spots: <u>#</u> 1	Ch <u>Day A</u> WFSBSa 0		cription 9a Sat. Eyewitness New	Start/End Time 7am-9am		h <u>Ad-ID</u> 0 в3с12ст	05т02н		<u>Rate Type</u> \$700.00 NM
17 09/30/12	09/30/12	Patriots Football	1:00pm - 7:00pm	1	:30	. 1	\$8,000.00	MM	
Weeks: Spots: <u>#</u> (1 \	09/24/12		1 cription	Rate \$8,000.00 <u>Start/End Time</u> 1:00pm - 7:00pm		1 <u>Ad-ID</u>) D3C12CT	05т02н		<u>Rate Type</u> \$8,000.00 NM
18 09/30/12	09/30/12	Face the Nation/ Fac	ce the10:30am - 11:30ai	m1	:30	1	\$550.00	NM	
Weeks: Spots: <u>#</u> 0 1 V	<u>Start Date</u> 09/24/12 Ch <u>Day Ai</u> VFSB Su 09	09/30/121 r Date Air Time Desc	1	<u>Rate</u> \$550.00 <u>Start/End Time</u> tate 10:30am - 11:30a	Length am :30	і <u>Ad-ID</u>) в3с12ст()5т02н		<u>Rate</u> <u>Type</u> \$550.00 NM
19 09/30/12	09/30/12	Criminal MInds	1135pm-1235am	1	:30	1	\$525.00	MM	
Weeks: Spots: <u>#</u> C 1 V	<u>Start Date</u> 09/24/12 Ch <u>Day Air</u> VFSB Su 09	09/30/121 Date Air Time Desc	1 cription	<u>Rate</u> \$525.00 <u>Start/End Time</u> 1135pm-1235am	Length :30	Ad-ID b3c12ct0	95⊤02н		Rate Type \$525.00 NM
20 09/30/12	09/30/12	7a-9a Sun Eyewitnes	s Ne7am-9am	1	:30	1	\$700.00	NM	
Weeks: Spots: <u>#</u> C 1 W	<u>Start Date</u> 09/24/12 h <u>Day Air</u> /FSB Su 09/	09/30/121 <u>Date</u> <u>Air Time</u> <u>Desc</u>	1	<u>Rate</u> \$700.00 <u>Start/End Time</u> 7am-9am	Length :30	<u>Ad-ID</u> D3C12CT0	5т02н		<u>Rate Type</u> \$700.00 NM
21 09/30/12	09/30/12	CBS Sunday Morning	9:00am - 10:30am	1	:30	1	\$1,100.00	NM	***************************************
Weeks: Spots: <u>#</u> C 1 W			1	Rate \$1,100.00 <u>Start/End Time</u> 9:00am - 10:30am	Length :30	<u>Ad-ID</u> b3c12cт0	Sт02н		Rate Type \$1,100.00 NM
22 09/27/12	09/27/12	Big Bang/2.5 Men	8pm - 9pm	1	:30	1	\$7,500.00	MM	
. –	Start Date 09/24/12 n <u>Day Air</u> FSB Th 09/2	09/30/121 Date Air Time Descr		Rate \$7,500.00 <u>Start/End Time</u> 8pm - 9pm	Length :	<u>Ad-ID</u> b3c12cт05	5т02н		<u>Rate</u> <u>Type</u> \$7,500.00 NM
23 09/27/12	09/27/12	Person of Interest	9pm - 10pm	1	:30	1	\$7,000.00	NM	
	SB Th 09/2	09/30/121 Date <u>Air Time Descr</u> 27/12 9:34 PM Perso	n of Interest	Rate \$7,000.00 Start/End Time 9pm - 10pm		3с12ст05		NIRA	<u>Rate</u> <u>Type</u> \$7,000.00 NM
24 09/25/12	09/28/12	Eyewitness News End Date MTWTFSS	11PM - 11:35PM		:30	2	\$1,400.00	NM	
Weeks: Spots: <u>#</u> Ch		09/30/12 -TWTF	<u>Spots/Week</u> 2 <u>ption</u>	Rate \$1,400.00 Start/End Time	Length A	\d-ID			Rate Type

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494742-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1473

Line Start	Date End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
24 09/25	12 09/28/12	Eyewitness News	11PM - 11:35PM	-TWTF	:30	2	\$1,400.00	NM	
Spots:	2 WFSBW 09	Date Air Time Descri /26/12 11:11 PM Eyewil /28/12 11:13 PM Eyewil	ness News	<u>Start/End Time</u> 11PM - 11:35PM 11PM - 11:35PM	:3	<u>h Ad-ID</u> 0 в3с12ст 0 в3с12ст			Rate Type \$1,400.00 NM \$1,400.00 NM
26 09/25/	12 09/25/12	NCIS	8pm-9pm	-1	:30	1	\$8,500.00	NM	111 - 111 111 11
Weeks	Start Date 09/24/12	End Date MTWTFSS 09/30/12 -1	Spots/Week 1	Rate \$8,500.00					
Spots:		Date <u>Air Time</u> Descri	<u>otion</u>	Start/End Time		h <u>Ad-ID</u>			Rate Type
	1 WFSB Tu 09/	25/12 8:34 PM NCIS		8pm-9pm	:3	0 D3C12CT()5т02н		\$8,500.00 NM
				Total Spots	3	10			
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Payment Terms Net 30 Days

 Gross Total
 \$57,675.00

 Agency Commission
 \$8,651.25

Net Amount Due \$49,023.75

Alt Order #

NVOICE



WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333

Billing: (404)325-4646

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 494742-2
 10/07/12
 October 2012
 10/01/12 - 10/01/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WFSB
 Heather Uttley
 HRP-WASHING
 National

Advertiser Product Estimate Number

Democratic Congressional DCCC 1473

 09/25/12 - 10/01/12
 494742
 06328877

 Billing Calendar
 Billing Type
 Deal #

 Broadcast
 Cash

Order#

Special Handling

Flight Dates

Agency Ref Advertiser Ref

Billing Address:

Great American Media (GMMB) Attention: Accounts Payable 1010 Wisconsin Avenue Washington, DC 20007

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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
9 10/01/12	10/01/12	Eyewitness News	6:30am - 7am	1	:30	1	\$1,400.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$1,400.00					
Spots: # Cl 1 W		Date Air Time Descr /01/12 6:46 AM Eyewi		Start/End Time 6:30am - 7am	•	<u>h Ad-ID</u> 0 в3с12ст	05т02н		Rate Type \$1,400.00 NM
11 10/01/12	10/01/12	Inside Edition	7pm - 7:30pm	1	:30	1	\$1,600.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 1	<u>Spots/Week</u> 1	<u>Rate</u> \$1,600.00					
Spots: # Ch		Date Air Time Descri 01/12 7:21 PM Inside		Start/End Time 7pm - 7:30pm		<u>h Ad-ID</u>) в3с12ст	05т02н		<u>Rate Type</u> \$1,600.00 NM
13 10/01/12	10/01/12	CBS: THE EARLY SH	OV7am - 9am	1	:30	1	\$800.00	NM	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$800.00					****
Spots: # Ch			otion THE EARLY SHOW	<u>Start/End Time</u> 7am - 9am		1 <u>Ad-ID</u>) p3c12cт()5т02н		<u>Rate Type</u> \$800.00 NM
25 10/01/12	10/01/12	Eyewitness News	11PM - 11:35PM	1	:30	1	\$1,900.00	МИ	
Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12 1	Spots/Week 1	<u>Rate</u> \$1,900.00		·			
Spots: <u>#</u> Ch 1 WF		Date Air Time Descrip 01/12 11:21 PM Eyewit		Start/End Time 11PM - 11:35PM	Length :30	<u>Ad-ID</u> р3С12Ст0	95т02н		<u>Rate Type</u> \$1,900.00 NM
				Total Spots		4			

Payment Terms Net 30 Days

Gross Total

\$5,700.00

Agency Commission

\$855.00

Net Amount Due

\$4,845.00